

## MASTER OF BUSINESS ADMINISTRATION PROGRAM OUTCOMES

For the Graduate level of Master of Business Administration, students are expected attain set of skills for successful employment in the international business world, professional research and teaching, and continuation of their education to higher levels.

The MBA graduate programs are equipped to further student intellectual, personal, and professional development. The program includes applicable real-world knowledge from practicing professionals in local and international environments.

### Graduate program objectives

- Value Creation: To be able to identify customer needs and participate in the process of developing products and services to meet these needs; to be able to understand production models and distribution systems, and their role in the value creation process.
- Business Environment: To have general appreciation of the multicultural, political, environmental, legal and regulatory setting of the organization.
- Ethics: Will possess a thorough understanding of business ethical situations the laws regarding corporate governance, and the role of their personal integrity and values.
- Management: Will portray leadership skills, understand group and individual dynamics, and be able to work in teams; Will appreciate the importance of ethnic, cultural and gender diversity in the organization.
- Communication: Will enhance verbal, written and presentation communication skills.
- Decision Analysis: Will have well-developed problem solving skills including the ability to analyze uncertain situations, utilize facts and evidence in drawing conclusions, apply decision making theories, and adapt and innovate in new settings.
- Technology: Will be able to use information technologies as they influence the structure and processes of organizations and economies, and as they influence the roles and techniques of management.
- Strategic Planning: Will understand the business as an integrated system; the relations between the functional areas and long-range planning, implementation and control.

### Graduate program outcomes

1. Students will possess knowledge of current theory and techniques of the major business disciplines (i.e. the MBA core courses).
2. Students will exhibit the leadership capacity and teamwork skills for business decision making.
3. Students will understand the ethical implication of business decision making and recognize ethical dilemmas.
4. Students will demonstrate the ability to communicate effectively.
5. Students will demonstrate critical thinking skills.

6. Students will have an understanding of global perspectives.