



## BBA Curriculum - 120 Semester Credit hours

**“PA” Proctored Assessment:** Courses with a “PA” code means students must pass the final assessment through proctored settings.

<b>General Education Courses</b>		
CIS 100	Computer Science 1	3 Cr/h
COM 101	Communication 1	3 Cr/h
COM 102	Communication 2	3 Cr/h
COM 200	Communication 3	3 Cr/h
COM 300	Communication 4	3 Cr/h
ECO 100	Microeconomics	3 Cr/h
ECO 200-PA	Macroeconomics	3 Cr/h
ENC 101	English Composition 1	3 Cr/h
ENC 102-PA	English composition 2	3 Cr/h
ENC 201	Research and Writing 1	3 Cr/h
ENC 202	Research and Writing 2	3 Cr/h
LDR 200	Leadership and Innovation	3 Cr/h
MAT 100	College Mathematics	3 Cr/h
PSY 100	Psychology 1	3 Cr/h
STA 102	Statistics 1	3 Cr/h
<b>Business Content Core Courses</b>		
ACCT 100	Accounting 1	3 Cr/h
ACCT 200	Accounting 2	3 Cr/h
BUL 100	Business Law	3 Cr/h
CIS 300	Advanced Computer Science	3 Cr/h
FIN 100	Finance 1	3 Cr/h
FIN 200-PA	Finance 2	3 Cr/h
FIN 300	Money & Banking	3 Cr/h
GEB100	Introduction to Business	3 Cr/h
GEB 300	Small Business	3 Cr/h
GEB 356	International Business	3 Cr/h
ISM 300-PA	Management Information System	3 Cr/h
MAN 100-PA	Principles of Management	3 Cr/h
MAN 200-PA	E-Business	3 Cr/h
MAN 300-PA	Human Resources Management	3 Cr/h
MAN 305	Operations & Production Management	3 Cr/h
MAR 100-PA	Marketing 1	3 Cr/h
MAR 200	Marketing & Sales Management	3 Cr/h
STA 300	Advanced Statistics	3 Cr/h



## AUL MARBELLA

<b>Management Concentration Courses</b>		
GEB 400	Entrepreneurship	3 Cr/h
MAN 400	Business Policy and Strategy	3 Cr/h
MAN 450	Project Management	3 Cr/h
MAN 410	Organizational Behavior in Business	3 Cr/h
<b>Human Resources Management Concentration courses</b>		
MAN 328	Staffing Organizations	3 Cr/h
MAN 330	Compensation Management	3 Cr/h
MAN 350	Training and Development	3 Cr/h
MAN 401	Labor Relations	3 Cr/h
<b>Marketing Concentration Courses</b>		
MAR 301	Marketing Management	3 Cr/h
MAR 305	Retail Management	3 Cr/h
MAR 410	Marketing Communications	3 Cr/h
MAR 450	Marketing Research	3 Cr/h
<b>International Management Courses</b>		
ECO 360	International Economics I	3 Cr/h
ECO 400	International Economics II	3 Cr/h
FIN 360	International Finance	3 Cr/h
MAR 400	International Marketing	3 Cr/h
<b>Electives: student takes 3 courses from the following</b>		
ACCT 300	The Tax System	3 Cr/h
ENC 300	Business English	3 Cr/h
ENC 350	Writing Internship Reports	3 Cr/h
FIN 350	Corporate Finance	3 Cr/h
TOTAL		120 Cr/h